

## Vienna Out Of The Box - WienBox

Since 2021 Vienna has a new innovative city logistics project whose goal is the establishment of an umbrella brand for neutral parcel and transshipment boxes. The project was initiated by the Wiener Stadtwerke Group. The organisation unites many companies in the field of logistics, mobility, IT, and communication and also owns a large number of suitably located properties that can be used to expand the network of open transshipment boxes. Other important project partners that form an essential network can be found directly on the project website: [www.wienbox.at](http://www.wienbox.at)

As the number of parcels delivered in Vienna has more than doubled since 2014, delivery "on the last mile" is becoming more and more of a challenge. It is becoming increasingly apparent that the use of parcel or transshipment boxes can make delivery much more efficient and resource-saving.

The goals of the project, in which white label boxes are used to bundle deliveries on the last mile, are therefore:

- reduction of CO<sub>2</sub> emissions,
- time saving due to the higher volume of parcels that also allows to increase the number of stops
- avoidance of multiple delivery attempts,
- definition of quality criteria for white label envelope boxes,
- networking of existing box systems under the umbrella brand of the "WienBox network" and
- further development of use cases.

The project aims to establish a new technical and legal framework for parcel logistics in Vienna and to create a visible network of white-label boxes under the name WienBox. Furthermore, the project wants to establish a Viennese logistics networking platform.



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